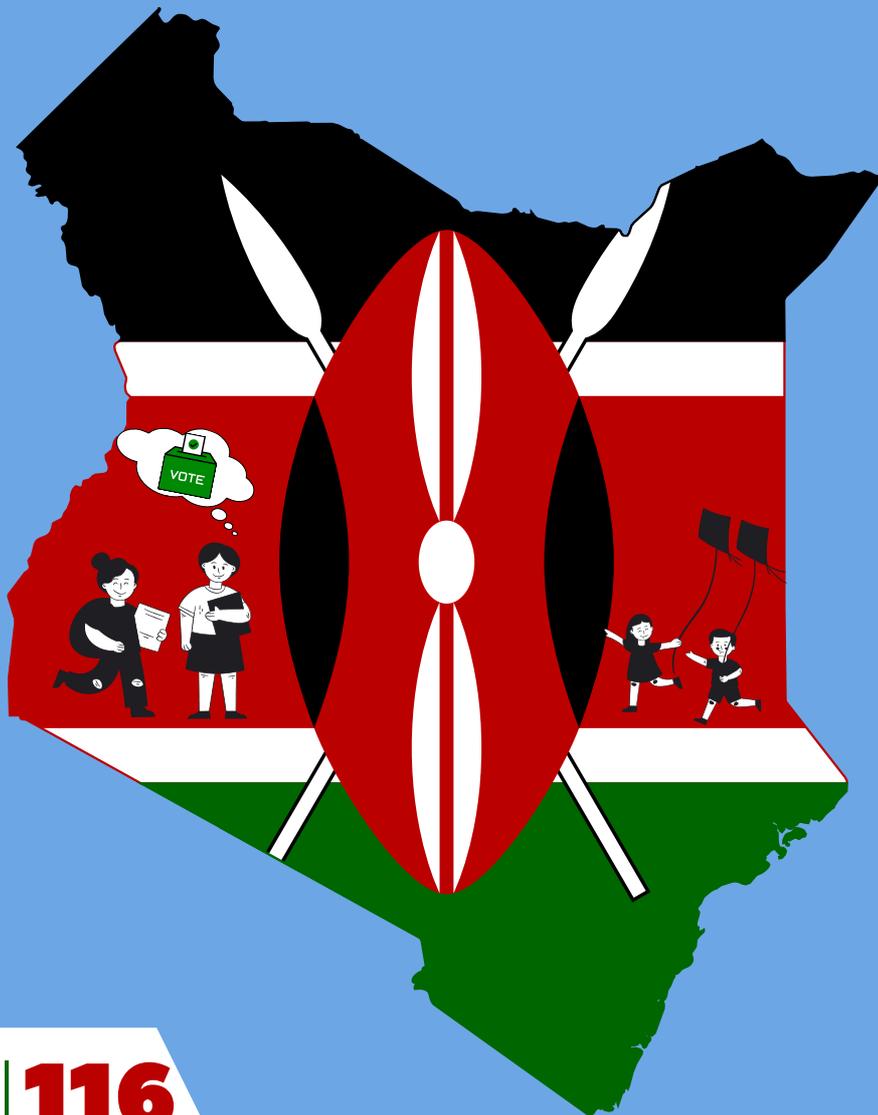




MINISTRY OF PUBLIC SERVICE, GENDER, SENIOR CITIZENS
AFFAIRS AND SPECIAL PROGRAMMES

DIRECTORATE OF CHILDREN SERVICES

It takes ALL of us to Protect CHILDREN.



For Help

CALL 

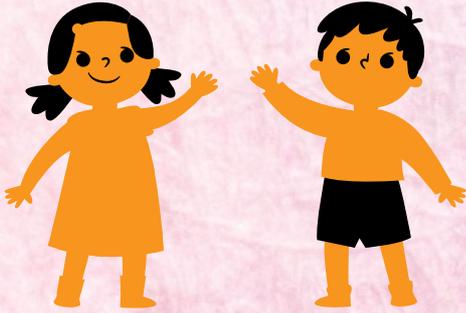
116

THE 2022 ELECTIONS

Child-Focused Protection Messages

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Messages for Children



- In case there is trouble, children need to stay together; older children shall take care of the younger ones.
- Children need to know their parents or caregivers' name, phone number and the home area.
- Children should seek their parents' or caregivers' permission before leaving home.
- In case a child is abused (physically, sexually or emotionally), the abuse should be reported to a trusted adult, government office or call telephone number **116** which is toll free.
- Lost children should look for help in safe places like hospitals, police stations, churches, mosques, government offices or call the toll free number **116**.
- Children should NOT be forced by anybody to attend political meetings.
- Children should avoid walking alone in risky places.
- **Children are not voters, they should not be involved in political activities.**

Messages for Caregivers

- Caregivers need to ensure **their children are safe at all times** (before, during and after the elections period).
- In case of an emergency involving children, parents or caregivers should report to government offices or call the toll free number **116**.
- Caregivers should **provide appropriate and unbiased information** to the children about elections.



- Children should report any form of violence, abuse and exploitation to caregivers, trusted people or to authorities by calling **116** toll-free.
- Caregivers should NOT allow their children to attend or be involved in political rallies.
- Caregivers should always leave children in the care of a responsible adult.

Messages for Teachers



- Any form of violence against children is unlawful. In case of any violation, teachers should report to the relevant authorities or **call the toll free line 116**.
- Teachers have the responsibility to **create a child-friendly environment** in schools that is free of violence.
- Teachers need to educate learners on the importance of peace and offer them guidance and counselling where necessary.

- Teachers shall be role models to the learners by advocating for peace during and after the electioneering period through plays, poems, drawings and essays.
- Teachers shall teach children about elections without any political inclination.
- Children DO NOT belong to a political party. So teachers should NOT discriminate against them because of their caregivers' membership to or support for a political party.

Messages for the Private Sector

- As the business community, we shall respect children's rights.
- We shall ensure that children are safe in all business operation areas.
- We shall give assistance, both material and non-material to the children affected by emergencies.
- We shall support community and government efforts to protect and fulfil children's rights.



Messages for Community Leaders

- Children belong to the community, we **MUST** protect them at **ALL** times.
- We shall promote safety and unity before, during and after the elections.
- We shall encourage children to be alert during this election period.
- We shall share with children information on where they can get help and protection in case of any emergency or abuse.



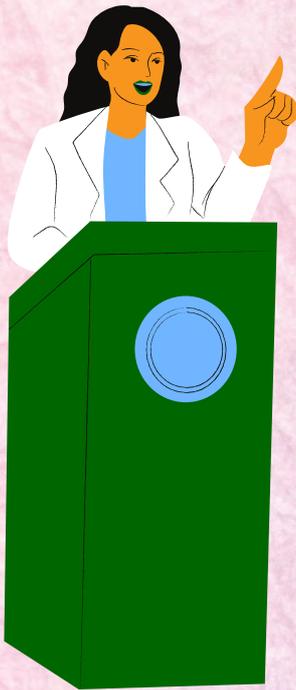
- Elections are for adults, community leaders **MUST NOT** involve children.
- **Emotionally stable and safe children for a stable Kenya.**

Messages for the General Public



- You shall maintain peace throughout the election process.
- You shall share accurate and truthful information regardless of your political affiliation.
- You shall protect our country regardless of one's personal interest.

Messages for Politicians



- Children are future voters. You shall protect them at ALL times.
- Political party manifestos shall take into consideration children voices.
- Children shall NOT be used during elections, they need a safe environment.
- Learning institutions should NOT be used for political campaigns and rallies.
- Children photos and images shall NOT be used for campaigning.

Messages for Humanitarian Actors

- We shall serve ALL children without favouritism or unfairness.
- We shall prioritise the orphaned, separated, unaccompanied and children living with disabilities when providing services.
- We shall ensure mental, social and physical well-being of all children and encourage participation from all children.
- We shall ensure all children within their area of operation are not left unattended to.
- Joint planning and response is key to child safety during emergency.



Messages for Security Personnel

- We shall ensure that children are safe during the elections period.
- We shall investigate alleged offences against children;
- We shall Identify and refer children who might be at risk from abuse and neglect;
- We shall NOT publicly show favouritism to one party.
- We shall promote peace.
- We shall NOT use violent means to handle political riots.
- We shall provide security for all learning institutions and services.
- All cases to be reported to the nearest police station or call the hotline 999/112.



- We shall work with other relevant agencies including health service providers to share information that is key to child protection issues.
- We shall assist in taking children at risk of harm/survivors of harm to approved places of safety under Directorate of Children Services.

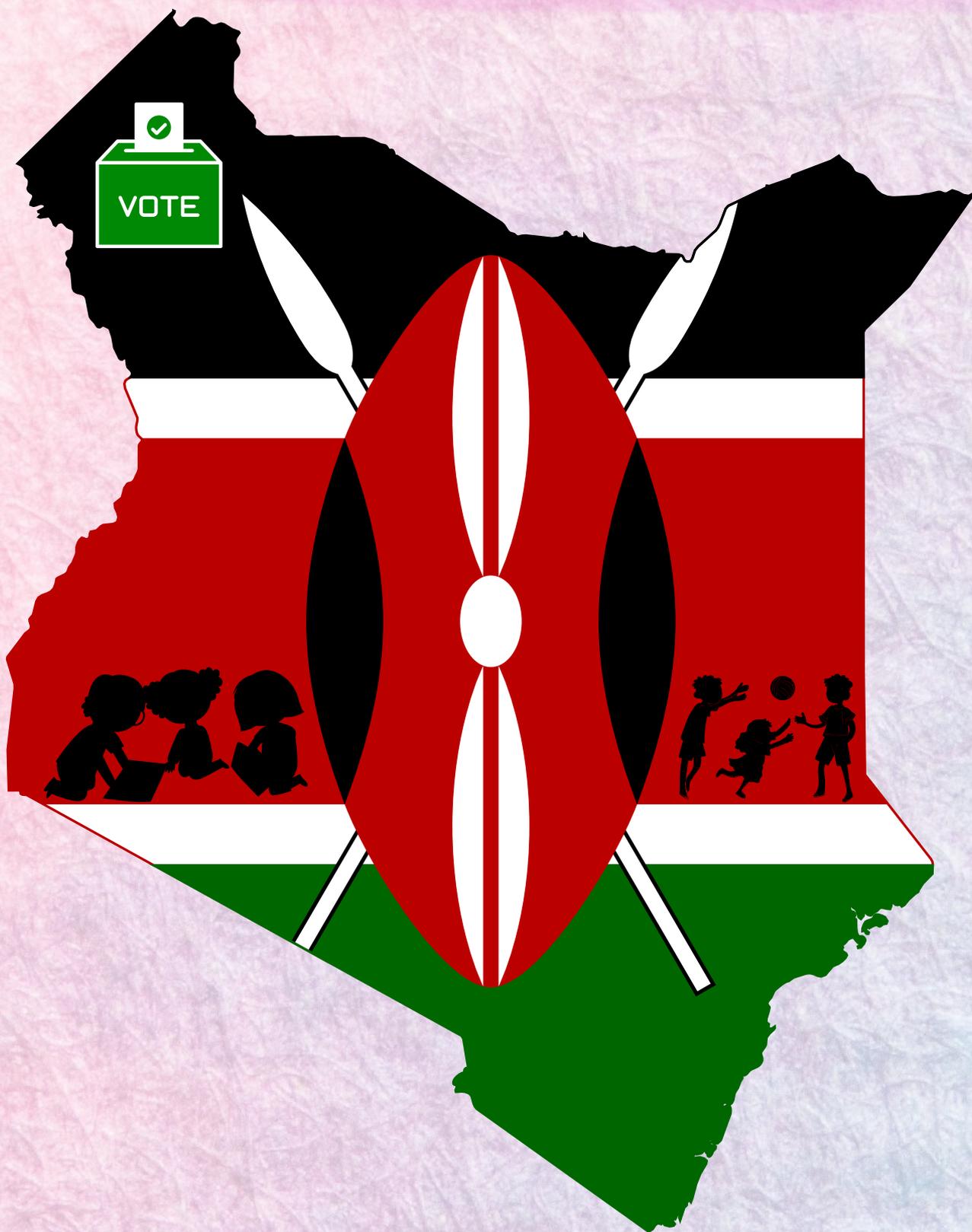
Messages for Media personnel



- We shall report child-friendly messages during the elections period.
- We shall protect the identity of children while reporting.
- We shall report impartially.
- We shall take the interest of the child with great importance.

All **POLITICIANS** and the **ELECTORATE** have a responsibility to ensure that **CHILDREN** are protected.

Our **CHILDREN** deserve **PEACEFUL** Elections!





FOR MORE INFORMATION, PLEASE CONTACT US:

Ministry of Public Service, Gender, Senior Citizens Affairs
and Special Programs

 www.socialprotection.go.ke

 @SP_Kenya;

 State Department for Social Protection

 watotoidara@gmail.com

You can also visit our County or Sub-County Children Offices

For Help



116(Toll free)

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